

Community Fact Sheet

Holden, Massachusetts

Current as of: 1/16/09

Cigarette Smoking

An estimated 1,390 smokers live in Holden (12.2% of adults, age 18+).

The smoking rate for adults in Holden is 12.2%. This rate is 32 percent lower than the overall rate for Massachusetts (12.2% in Holden compared to 18.1% statewide).

The rate of smoking during pregnancy in Holden is 58 percent lower than for the overall state of Massachusetts (3.3% in Holden vs. 7.9% statewide).

Health Effects of Smoking

Mortality from lung cancer is 27 percent lower among males in Holden compared to the state of Massachusetts.

Mortality from lung cancer is 17 percent lower among females in Holden compared to the state of Massachusetts.

Illegal Tobacco Sales to Minors

The rate of illegal sales to minors (those under age 18) is 116 percent higher in Holden (22.2%) compared to the state of Massachusetts (10.3%) based on data from FY 2007.

Try-TO-STOP Quitline

Health care providers referred 7 smokers living in Holden to the QuitWorks program for telephone counseling. In addition, 2.0 people from Holden called the Try-TO-STOP quitline between FY 2004 to 2007 for help to quit smoking.

MassHealth Tobacco Cessation Benefit

The number of MassHealth members living in Holden who used the tobacco cessation benefit (pharmacotherapy) was 16 in FY 2007. An estimated 10.9% of MassHealth smokers who live in Holden used the cessation benefit compared to 10.3% statewide.



Massachusetts Department of Public Health, Tobacco Control Program
(617) 624-5900 www.mass.gov/dph/mtcp

Make smoking history.

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Data Sources

- Smoking figures are based on data from the 2005 Massachusetts Department of Public Health, Massachusetts Tobacco Control Program. Small area estimates derived based on data from the Behavioral Risk Factor Surveillance System (BRFSS).
- Figures on smoking during pregnancy are based on 2001 to 2005 Births (Vital Records), Massachusetts Department of Public Health.
- Figures on lung cancer mortality are based on data from the 2003 to 2005 Deaths (Vital Records), Massachusetts Department of Public Health.
- The rate of illegal sales to minors is based on compliance checks performed in Holden during FY 2007 (n=9). The Massachusetts Tobacco Control Program funded a Board of Health in Holden.
- MassHealth utilization of the tobacco cessation benefit was obtained from the Executive Office of Health and Human Services, MassHealth agency for FY 2007. The estimated percentage of smokers who used the benefits assumes that 36% of MassHealth members living in Holden were smokers (same as the statewide MassHealth smoking rate).
- The number of referrals from health care providers to the QuitWorks program and self-referrals to the Try-TO-STOP helpline is based on data collected by the Massachusetts Department of Public Health, Tobacco Control Program from FY 2004 to 2007.



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